



# *Life Safety News & Clues*

SPRING 2009

WWW.PRIORITY1SAFETY.COM

PAGE 1

## **Employee Spotlight**



**Adam Willcox** recently celebrated his first year with Priority 1. He works in the field as one of our installation technicians. Since here, he has proven himself to be an efficient worker who is eager to learn.

When asked why he enjoys working at Priority 1, he replied, "The easygoing atmosphere and grounded principles make 'having to come to work' not bad".

Adam plays drums in the band "Only Son". The band is comprised of childhood friends who frequently enjoy jamming at local bars. The talented friends play rock songs and to date have written five originals songs.

Adam and his wife, Kassy, will be celebrating their second anniversary this summer. They found true joy nine months ago when their daughter, Marley Jean, was born.

When asked who he looks up to, Adam replied, "My parents. They are my heroes. They have always given me everything I have ever needed to succeed in this world".

## ***Advanced Nurse Call System Solutions***

Nurse call systems enhance the safety of residents in nursing home and assisted living facilities. They provide a fast, flexible and reliable means of communication between staff members and residents.

Nurse call systems have revolutionized the way residents and staff interact. When a resident has an emergency, staff members are quickly notified and are able to respond to the residents' needs without delay due to the many features found in today's systems.

Generally, a pull cord is installed near the resident's bed and another in every restroom. To further ensure resident safety, some facilities also require residents wear a pendant. Wireless and water resistant, pendants are available with a belt clip, neck lanyard or a wrist band. This provides residents the freedom and mobility they deserve along with the safety and security of knowing that help is always just around the corner.

With recent advancements in nurse call system technology, activity reports can be easily generated. These reports give facility management detailed activity of staff response times to help manage and increase staff accountability and efficiency.



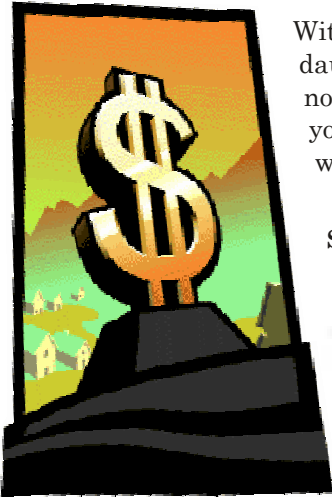
If you would be interested in learning more about the recent advancements in nurse call systems, give us a call! Your nurse call system should help you increase staff accountability and your facility's bottom line. Give us a call today!

**800 458 6487**

## ***Protecting Your Life, Valuables, and Assets are our #1 Priority***

- Fire Alarm Systems
- 24/7 Emergency Service
- Security Alarm Systems
- Inspection and Installation
- Layout and Design/CAD
- Fire Alarm Inspections
- Sensitivity Testing of Smoke Detectors
- Infant Theft Systems
- Patient Wandering Systems
- Card Access Systems
- Nurse Call Systems
- Home Automation Systems
- Voice and Data Cabling
- CCTV/DVR
- System Monitoring
- Internet/Cellular Monitoring
- Temperature/Sump Pump Monitoring

## HOW ARE WE SAVING MONEY?



With the constant changes in the economy around us, saving money can seem like a daunting task. No doubt, in one way or another, we are all effected by the current economic decline. Saving money is on all of our minds. We thought we would share with you some of the things that we are doing to save money. In turn, we would like to hear what you are doing!

**Sandy, Office Manager is saving when eating out by visiting restaurant websites and signing up for their e-clubs. All you need to do is get online, submit your email address, and check your inbox for the savings!**

*Lisa, Accounting Assistant is finding great deals on slightly used furniture by visiting local second hand stores and looking on [www.craigslist.com](http://www.craigslist.com). She is also saving money on her grocery bill by checking the store's clearance section and buying in bulk.*

**Casey, Customer Service and Marketing Assistant is saving money on her grocery bill by clipping coupons, then comparison shopping between stores for the best price. She is also washing laundry in cold water; according to the U.S. Department of Energy, 90% of the energy used to wash laundry is from heating the water.**

*Branden, Service Manager is turning his thermostat down five degrees at night time and when no one is home. This not only lowers his heating costs, the cooler air helps him sleep more comfortably.*

Send us your money saving tips! **Fax: 260 490 9994 -or- Email: [Casey@priority1safety.com](mailto:Casey@priority1safety.com).** If you are in the first five to respond, we'll send you a \$5.00 gift card to Wal-Mart! We will also publish your tips in our next newsletter! Be sure to include your name and telephone number!



## WHAT IF YOUR SUMP PUMP FAILS?

**M**ore than any other season, spring brings a refreshing breath of fresh air to our lives. It is a time to open our windows, plant gardens, and spend as much time outdoors as possible.

Undoubtedly, spring is often accompanied by threatening weather - heavy rain, lightning, high winds, and tornados. A common threat associated with these conditions is flooding. Flooding can occur with little notice and that's why it is important to be prepared.



Your sump pump will likely keep your water level down, but what happens if it fails? Excessive water, fallen debris, power failure, and stuck or mis-aligned floats are all reasons for sump pump failure. Millions of dollars are lost every year due to crawl space and basement flooding. Don't let this happen to you!

Have us install a sump pump failure warning device to your monitored alarm system - it could save you hundreds or even thousands of dollars. If your sump pump has difficulty keeping up with excessive water or if the failure warning device senses that the water has risen past a certain point, a signal will be sent to our central station who will notify you of the potential hazard.

If you have us install your sump pump failure warning device during the months of April or May, we will give you a **25% discount!** Get the peace-of-mind you deserve at a price that won't rock your pocket book. Call us today for scheduling: **800 458 6487.**

## OUR CUSTOMERS RESPOND

### Armed Robbery...

Earlier this year, our central monitoring station received a panic alarm signal from one of our customers, a tobacco store.

Shortly after opening one morning, a man came through the front door and tried to purchase a cigar. Our customer asked him for identification, but he said he had forgotten it in his car. He went outside to the side of the building and about two minutes later, returned with another man.

Our customer saw the men walk through the front door, pull ski masks over their faces, and pull out handguns. That's when our customer pushed the store security alarm system's panic button, inconspicuously located under the counter. A signal was sent to our central monitoring station and the authorities were dispatched.

The men held guns to our customer's head and demanded cash. *Thankfully*, our customer was not physically harmed, but said the whole thing was "really scary".

A panic button can be an integral part of any alarm system. Make sure a panic button is installed at your front desk or counter. If you would like a free estimate to add one to your monitored alarm system, give us a call today: **800 458 6487**.

### Assailant Caught on Camera

Last year, a female employee of one of our commercial customers was being stalked. It appeared that the man lived nearby because he would consistently approach the woman when she was arriving to or leaving work.

Eventually, the man had enough nerve to enter the business to find her. He very aggressively asked the receptionist where the woman's desk was located. When she refused to give him any information to the woman's whereabouts, he started snooping and looking around. He eventually left, but not without leaving the receptionist fairly shaken.

Luckily, the business has surveillance cameras installed at their facility. Since the man had entered the building, the cameras would have caught an image of him.

Our customer contacted us for assistance in retrieving and printing a photo of the man. Upon reviewing their DVR (Digital Video Recorder), we found a clear image of the man and were able to provide our customer with a picture. They took the picture to the police and filed a complaint.

The police thought they knew of the man and where he lived so they paid him a visit. After speaking with the police, the man finally stopped stalking the woman.

Call Priority 1 for a free estimate to install surveillance cameras at your facility and increase the security and protection of you and your employees!



### Careless Cooking Causes Unintentional Alarm Issues

Recently, the fire department was dispatched to one of our monitored commercial customers, an apartment complex. Our central monitoring station received a fire signal shortly after 9:00 p.m. and dispatched the fire department.

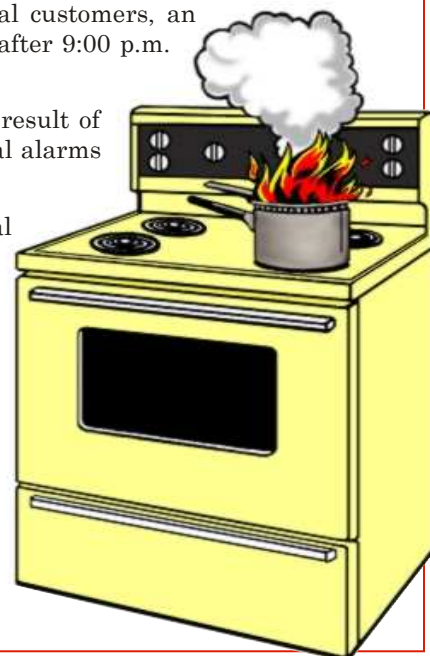
When the fire department arrived, they found that the cause of the alarm was a result of burnt food. The apartment complex manager said they have multiple unintentional alarms per year due to "careless cooking".

Although fire alarm systems can not differentiate between burnt food and an actual structure fire, never make an assumption that an alarm is an unintentional alarm, a false alarm or a fire drill. Always evacuate the premise!

The multiple unintentional alarms caused by careless cooking can be bothersome to both fire departments and building occupants. They tie up fire department resources and are a nuisance to and interrupt the lives of persons living at the premise. Additionally, numerous false alarms may cause people to intentionally ignore the early warning of an alarm or even deliberately disable smoke detectors.

Keep a watchful eye when cooking or you might just cause an unintentional alarm and the fire department may show up knocking at your door.

Be sure to test your smoke detectors monthly and remember, if your building's fire alarm sounds, please get out!





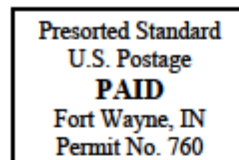


po box 5621  
fort wayne in 46895

phone  
800 458 6487

fax  
260 490 9994

[www.priority1safety.com](http://www.priority1safety.com)



### *Jimmy Johns Gets Surveillance - Owner Gets a Home Security Alarm System*

Priority 1 recently installed a CCTV video surveillance camera system at Jimmy Johns Gourmet Sandwiches located on Jefferson Boulevard, Fort Wayne, Indiana.

Their new system includes four mini-dome color cameras, a four-channel DVR, mounting brackets, and coax cabling. Their DVR is equipped with internet access which enables them to view store activity through an internet connection remotely.

Jimmy Johns Gourmet Sandwiches was founded by Jimmy John Liautaud in 1983 in a converted garage in Charleston, Illinois. They are known for their obsession with fresh, quality products at a high speed execution. Since inception, the company has grown to over 830 corporate and franchised locations in the United States.

While performing Jimmy Johns new surveillance camera system installation, we learned the franchise owners were also interested in a home security alarm system. After discussing their homes specific requirements, we designed a system that would ensure

top-notch protection of their lives, valuables, and assets. Their home's new security alarm system is equipped with wireless smoke detection, a wireless remote control keyfob, and a wireless motion detector with pet immunity.

We thank Jimmy Johns and its owners for giving Priority 1 the opportunity to install the surveillance camera and home security alarm systems. We look forward to serving you again.

For more information about Jimmy Johns Gourmet Sandwiches, check them out on the web: [www.jimmyjohns.com](http://www.jimmyjohns.com).

