

# Life Safety News & Clues

SUMMER 2009

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## Employee Spotlight



**John "Hippy" Hippensteele** works in the fire suppression division of our sister company, Extinguisher Co. No. 1.

This August, we will celebrate his fourth year with us. When asked why he enjoys working here, he replied, "I like the understanding and kind people that I work with everyday."

He has been in the fire suppression industry for 34 years and finds great satisfaction in knowing he is helping protect various businesses and people.

Hippy and his wife, Teresa, have been married for 34 years. They have two children and three grandchildren.

He is into "this old house" type projects in his 110 year old home. He recently completed renovating its front porch and is working on refinishing the hardwood floors.

Hippy enjoys photography and especially shooting black & white pictures, hot air balloons, and lightening strikes.

He also collects miniature hot rods such as custom motorcycles and has an impressive collection of fire extinguisher maintenance tags; some date back to the 1960s.

## Our Customers Summit City Fitness Center Owners are Honored for Saving Life

Mike Kirkhoff doesn't remember what happened New Year's Day, but he knows it could have ended a lot worse.

The 50-year-old suffered sudden cardiac arrest after completing his morning workout at Summit City Fitness on Trier Road. An ambulance was called at 11:59 a.m. and arrived just three minutes later.

But what really helped keep Kirkhoff alive was the fitness center owners' effort to revive him. David and Susan Peters, owners of the center, performed CPR on Kirkhoff and used an automatic external defibrillator they purchased for such an emergency.

"Basically, I owe them my life," Kirkhoff said. "If that would have happened in my car, I wouldn't be standing here."

Mayor Tom Henry on Monday presented the Peters' with a framed certificate honoring them for their efforts in saving a life. Henry has advocated that residents learn basic CPR and said the city will have another event this spring for people to get basic training.



Samuel Hoffman/The Journal Gazette

"Emergency preparedness is a valuable tool for everyone," he said. Gary Booher, Three Rivers Ambulance Authority executive director, joined the mayor in encouraging residents to learn the lifesaving skill. Kirkhoff said he returned to normal activities, including trips to the gym, just weeks after the cardiac arrest.

Mike Kirkhoff, right, thanks Susan Peters, center, and David Peters, left, of Summit City Fitness, during Monday's event.

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## Protecting Your Life, Valuables, and Assets are our #1 Priority

- Fire Alarm Systems
- 24/7 Emergency Service
- Security Alarm Systems
- Inspection and Installation
- Layout and Design/CAD
- Fire Alarm Inspections
- Sensitivity Testing of Smoke Detectors
- Infant Theft Systems
- Patient Wandering Systems
- Card Access Systems
- Nurse Call Systems
- Home Automation Systems
- Voice and Data Cabling
- CCTV/DVR
- System Monitoring
- Internet/Cellular Monitoring
- Temperature/Sump Pump Monitoring

## SAVING MONEY MAKES 'CENTS'



*We appreciate those of you who sent us your money saving tips! We hope that you enjoy saving \$5.00 on your next Wal-Mart purchase by using the gift certificate we sent you!*

*Dennis Ely, Service Technician is looking into cellular 'pay-as-you-go' plans versus a regular monthly fee. He pays for unused minutes every month, but with a 'pay-as-you-go' plan, he would only pay for what he needs, saving him money!*

**Wolfcale Residence, this customer has changed all of their interior light bulbs to CFL bulbs, converted outdoor decorative lights to solar power, and have set their thermostat on 70 degrees during winter and 80 degrees during summer. (\$5.00 Wal-Mart gift certificate recipient)**

*Michael Harrigan, Service Technician is keeping an eye on his vehicles' tire pressure and has turned down the temperature of his home's hot water heater saving money on his monthly utilities fee.*

**Jason Burdick, Service Technician is eating his coworkers' lunches when they're not looking; saving him lunch money!**

## OUR CUSTOMERS ASK, WE RESPOND

***What happens when the Authority Having Jurisdiction (AHJ) stops by your facility - will you be able to quickly locate test and inspection reports, manuals and other important documentation for your fire alarm system?***

If required paperwork can not be found, our customers can call us to request a copy be faxed or mailed for a minimal fee of \$20.00. But why pay a fee to us when you can ensure the location of your facility's fire alarm paperwork at a moments notice - saving you both time and money!



Our 'fire alarm control unit records and document box' is your answer. Mounted near your fire alarm control panel, the locked box holds your

testing procedures, inspection records, and other important fire alarm system documents *safely and securely.*

The records box contains two hooks for key rings or thumb drives, a place for a Priority 1 business card, space for a 1.4 ounce can of smoke for testing smoke detectors, and room for a standard CD case.

Impress the AHJ during their next visit to your facility by saying, "Follow me to our records box to find all of our fire alarm systems' documentation!"

Order your records box by September 30th, 2009 to take advantage of our sale price of \$75.00!

Order yours today: **800 458 6487**



## Alternative Payment Plan Methods Made Easy

As the postal service continues to increase postal rates and as the economy continues to decline, many of us are looking into alternative payment methods. We want to help our customers any way we can. One way we can do this is by offering automatic

payment plans for those of you who are on a monthly, quarterly, semi-annual, or annual billing cycle. Skip tearing out a check and save your 44 cent stamp - consider automatic payments which is a free service through most financial institutes.

We also accept Visa and MasterCard payments. If opted for, we can keep your credit card number on file and mail you a receipt any time a payment is applied.

***Call us today for more information!***



## Could Your Business be in Jeopardy this Summer?

Summer vacations can mean fewer people around the office for many small businesses. Other companies change to a summer hours schedule, cut staff, or close entirely on Fridays. The reduced hours and vacations are great for employees, but burglars and other criminals can also benefit.

To ensure the protection of your business, it may be worthwhile to consider a new or upgraded fire or security alarm system this summer. Think about what you need to protect before choosing a new system or upgrading your existing system to be sure you have the appropriate protection where you need it most.

There are three primary types of protection to consider; protection for your **employees**, **physical goods**, and **information**. Good protection for your *employees* can include access control systems at entrances and having panic buttons on your monitored alarm system. To protect your *physical goods*, a CCTV video surveillance camera system and an alarm system that is monitored by our central station is great protection. A good access control system is key when protecting your business *information* whether it is competitive secrets, personnel and human resource information, or customer data.

One of the best ways to protect your three primary assets is to have a monitored fire and or security alarm system. As expected, burglars generally try to do their work when a home or business is unoccupied. According to the U. S. Department of Justice, in 2007, 64% of residential burglaries occurred during the day, while 56% of commercial burglaries occurred at night.

If your business is going to be lightly staffed this summer, this is an ideal time of year to look into a new or upgraded access control system, CCTV video surveillance camera system, or a monitored alarm system.

Priority 1 can help you and your business achieve safety success by properly protecting your employees, physical goods, and information! Call us today for a free consultation and quote: **800 458 6487**.



### 4 Things You May Not Know About Priority 1

1. Along with being a full service fire and security alarm company, we also specialize in access control, nurse call, infant theft, patient wandering, CCTV video surveillance, and home automation.
2. We provide free estimates and design each system to fit each customers own unique and specific needs.
3. We do not require our customers to sign a 3 or 5 year contract - we believe in our service and know that if we do what is right by every customer, we have no need to "lock" them in.
4. We have a sister company, Extinguisher Co. No. 1 to take care of all your fire suppression needs.

### Siren Likely Scares Burglar

Recently, our monitoring company received a burglary signal shortly after 3:00 a.m. from one of our monitored commercial customers, a paintball merchandise and play arena.

A motion detector sensed movement at the facility and sent a signal through the buildings alarm panel to our monitoring company.

When no one answered the premise phone, our monitoring company dispatched the police. Upon arrival, the police found a couple paintball guns scattered in the parking lot and the glass front door had been shattered. They also found the merchandise showroom in disarray.

Meanwhile, the facility owner was contacted to meet the police on-site. Our customer said the facility's loud sirens had scared the burglar as it appeared he or she was in a rush to get out of the building evidenced by what they had left behind in the parking lot.

Be sure your security or fire alarm system is equipped with a siren. A siren is often enough to scare off a burglar before your belongings are stolen or damaged. Adding a siren to your monitored alarm system will help ensure the safety of your home or office - call us today:

**800 458 6487**





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## AmericanChurch, Inc. Gets Access Control and More...

Priority 1 was recently contacted by AmericanChurch, Inc., a subsidiary company to our customer Our Sunday Visitor. After years of leasing office space, AmericanChurch recently purchased their own building.

The new 40,000 sq. ft. building, located in Youngstown, Ohio, needed a new fire and security alarm system as the building had only the "bare essentials".

Along with a new monitored alarm system and to further help maintain a safe working environment for their 80 employees, AmericanChurch asked Priority 1 to install a complete access control system.

Their new card access system allows only authorized staff and employees access to the building while keeping unauthorized people out. The system also records the time and date of all entry and exit activity. This increases the ability for AmericanChurch to maintain

a safe working environment for its employees, inventory, and business information.

AmericanChurch has served their community for more than 100 years. They work together with churches to increase contributions, support ministries, and help them grow congregations. They pride themselves in meeting the stewardship needs of churches from all denominations throughout the United States. They are dedicated to providing the finest quality offering envelopes and stationary. They also process monthly mailings of pastoral letters, communication cards, and newsletters.

Thank you, AmericanChurch, for choosing Priority 1 as your life safety specialist. We are appreciative for the opportunity to serve you and look forward to serving you in the future. For more information, please visit them on the web: [www.americanchurch.com](http://www.americanchurch.com).

AmericanChurch, Inc.  
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